

Alabama: 2024 Grantmaking Guidelines

Boeing maintains a deep and enduring commitment to global community engagement. Our grants support programs that inspire our future, empower our heroes and strengthen the communities we call home. The company's charitable partnerships and contributions are strategic in focus, promote societal growth, and drive positive and lasting change in the communities where we have a presence.

How To Be Considered for a Grant

Boeing grantmaking is by invitation only. All organizations must be invited to submit a proposal.

1. Read the Boeing grant objectives to determine if your request aligns to any of the following pillars:
 - **Our Future**
 - **Our Heroes**
 - **Our Homes**
 2. Determine that your organization is eligible for support. Review the [grants eligibility and exclusion guidelines](#).
 3. Contact your local community investor to discuss a proposed project.
 4. If your community investor determines that your project aligns with Boeing's local strategies, you may be invited to submit a full grant application.
 5. If you are invited to submit an application, it will be evaluated for alignment, viability, measurable outcomes and broad impact.
- **The 2024 Grant period will begin on Friday, February, 16.**
 - **A deadline date will be provided if and when your organization is invited to apply.**

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Boeing's Focus in Alabama

We strive to place greater emphasis on preparing individuals for success through lifelong learning — a process that starts at birth and continues throughout peoples' lives. With a focus on collective, integrated, active and ongoing learning, our goal is to help build the capacity of individuals and communities to succeed in a constantly evolving world. We do so by developing tomorrow's innovators through investments in science, technology, engineering and mathematics (STEM) education and 21st-century skills required in today's modern workplace, by aiding our military veterans and their families transitioning into the civilian workforce, and by being a corporate leader in the communities where our employees live and work. By building on our strengths and core competencies, we create opportunities for people and, in turn, drive positive and lasting change in our communities.



Goal:

Create a cradle-to-career pathway to strengthen and diversify the pipeline of skilled workers entering today's dynamic labor market. Place special emphasis on students of color and others from communities typically underrepresented in STEM fields. Advance the 21st-century skills necessary to persist in and complete rigorous academic programs and gain family-wage employment. We support policy changes to practices that disproportionately affect students underrepresented in STEM fields.

Concentration:

- **Early Learning:** Close the opportunity gap by increasing the number of kindergartners from communities of color and other underrepresented communities who are ready for school.
- **Primary and Middle School:** Generate interest and sustained participation in STEM disciplines through hands-on, experiential learning and 21st-century skills development (including STEAM or integrated arts education).
- **High School:** Graduate more students who are ready to enter STEM-related or other high-demand careers and STEM-focused postsecondary education through high-quality, career-connected learning programs.
- **Workforce Preparation:** Reduce economic disparities by preparing underskilled adults, young adults and low-income workers of color for living-wage jobs in high-demand sectors.

Boeing makes investments to advance the work of organizations focused on 21st-century skills development, STEM programs and workforce preparation in North Alabama communities.

Contact:

Tina Watts, community investor, tina.r.watts@boeing.com

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Goal:

Build better lives for transitioning service members, veterans and their families. We provide support for veterans and families from communities typically underrepresented in the military veteran ecosystem and those systemically disadvantaged by societal barriers.

Concentration:

- **Workforce Transition:** Support employment-readiness programs for transitioning service members and their spouses to help them succeed in their next mission in the civilian workforce. We focus on high-quality training in high-demand sectors to reduce economic and employment disparities among veterans.
- **Rehabilitation and Recovery:** Support veterans' physical, mental and emotional well-being through rehabilitation and recovery programs that heal visible and invisible wounds, as well as programs that foster a sense of community and belonging. Increase hands-on recovery programs focusing on the following:
 - Post-traumatic stress, traumatic brain injury, moral injury and suicide prevention
 - Physical injuries
 - Veterans giving back to their communities

Boeing supports organizations focused on transitioning service members, veterans and family engagement in North Alabama communities.

Contact:

Tina Watts, community investor, tina.r.watts@boeing.com

Before contacting staff, please determine your organization's eligibility and review the [exclusion guidelines](#).

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Goal:

Respond to the local needs of our community by making strategic investments to advance mobility out of poverty, increase access to healthy food options and quality health care, address environmental concerns, support safe communities and break the cycle of incarceration. Boeing places special emphasis on supporting communities of color and other underserved communities.

Concentration:

- **Economic Mobility:** Help to ensure entrepreneurs of color have the tools and resources needed to launch, grow and scale their businesses.
- **Community Well-Being:** Support increased access to quality health care for communities of color and other underserved communities.
- **Recidivism Prevention:** Support workforce training programs for individuals with barriers to employment.

Boeing supports organizations in North Alabama communities.

Contact:

Tina Watts, community investor, tina.r.watts@boeing.com

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Other Types of Support From Boeing

In Alabama, we have the opportunity to support organizations in the following ways:

- **Event Sponsorships for Charitable Galas, Fundraisers and Benefits:** The Boeing Company will support nonprofit organizations by sponsoring fundraising events or community programs. The company supports organizations that strongly align with Boeing Alabama strategies for Our Future: Tomorrow's Innovators and Our Heroes: Veterans & Families and/or with Boeing's local business goals and objectives. Requests for sponsorships must be submitted at least six months prior to the event. To submit a sponsorship for consideration, please contact **Tina Watts** at tina.r.watts@boeing.com.
- **In-Kind Donations:** Boeing provides in-kind donations to nonprofits in the Huntsville area on a limited basis. These requests will be fulfilled based on inventory availability.
- **Employee Volunteerism:** If your program or event aligns to Boeing strategies, we may be able to provide employee volunteers. If you have an opportunity that you feel aligns to our strategy, please contact **Tina Watts** at tina.r.watts@boeing.com.
- **Employees Community Fund of Boeing (ECF):** ECF is a stand-alone 501(c)3 nonprofit managed and operated by Boeing employees. Please visit the ECF section of the [Boeing Community Engagement webpage](#) for more information.

For more information about grant eligibility, please review our [grants eligibility and exclusion guidelines](#).