

## Canada: 2024 Grantmaking Guidelines

Boeing maintains a deep and enduring commitment to global community engagement. Our grants support programmes that inspire our future, empower our heroes and strengthen the communities we call home. The company’s charitable partnerships and contributions are strategic in focus, promote societal growth, and drive positive and lasting change in the communities where we have a presence.

### How To Be Considered for a Grant

**Boeing grantmaking is by invitation only. All organizations must be invited to submit a proposal.**

1. Read the Boeing grant objectives to determine if your request aligns to any of the following pillars:
  - **Our Future**
  - **Our Heroes**
  - **Our Homes**
2. Determine that your organization is eligible for support. Review the [grants eligibility and exclusion guidelines](#).
3. Contact your local Community Investor to discuss a proposed project.
4. If your Community Investor determines that your project aligns with Boeing’s local strategies, you may be invited to submit either a letter of intent (LOI) or a full grant application.
5. If you are invited to submit an LOI, it will be evaluated for alignment, viability, measurable outcomes and broad impact. Should your LOI merit further interest, you will be invited to submit a full grant proposal.

### 2024 Grants Timeline *(if invited)*

Applications Open	Application Deadline	Awards Announced
March 1	April 15	Late Q3

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### Boeing's Focus in Canada

With locations across Canada, grants with local focus are maintained at our sites in Richmond, BC, Winnipeg, MB, and Ottawa, ON. Boeing Canada is also apt to support programming with reach across Canada. Our aim is to be an integral supporter of programs that align with our specific strategies. We work within all three of Boeing's community investment strategies to develop a site-specific plan tailored to the particular needs of our region, focusing our grants on Our Future: Tomorrow's Innovators, Our Heroes: Veterans & Families, and Our Homes: Dynamic Communities.



#### Goal:

Create cradle-to-career pathways to strengthen and diversify the pipeline of skilled workers entering today's dynamic labor market. Advance 21st-century skills such as knowledge acquisition, creativity, innovation, critical thinking, problem solving, collaboration, media and technology literacy, self-direction and adaptability.

#### Concentration:

- **Primary and Intermediate School:** Generate interest and sustained participation in science, technology, engineering and mathematics (STEM) disciplines through hands-on, experiential learning.
- **High School:** Graduate more students who are ready to enter STEM-related or other high-demand careers and/or STEM-focused postsecondary education.
- **Workforce Preparation:** Prepare veterans, underskilled adults and young adults for living-wage jobs in high-demand sectors.

Boeing makes investments to advance the work of organizations focused on STEM and 21st-century skills development across Canada and within our local communities.

#### Contact:

Jean Capuno-Tan | Community Investor, [jean.l.capuno-tan@boeing.com](mailto:jean.l.capuno-tan@boeing.com)

*Before contacting staff, please determine your organisation's eligibility and review the [exclusion guidelines](#).*

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**Our Heroes**  
Veterans & Families

**Goal:**

Build better lives for transitioning service members, veterans and their families.

**Concentration:**

- **Workforce Transition:** Invest in high-quality training and skill development programs for veterans and their families.
- **Rehabilitation and Recovery:** Support hands-on recovery programs focusing on the following:
  - Post-traumatic stress
  - Moral and physical injuries
  - Veteran suicide prevention

**Contact:**

Jean Capuno-Tan | Community Investor, [jean.l.capuno-tan@boeing.com](mailto:jean.l.capuno-tan@boeing.com)

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**Our Homes**  
Dynamic Communities

**Goal:**

Make an impact on both the health and economic well-being of some of the most disenfranchised demographics in Canada: disadvantaged youth and First Nations people.

**Concentration:**

- **Economic Mobility:** Support programs that provide the necessary steps towards successfully addressing the gaps in our government's current health independence and gainful employment.
- **Community Well-Being:** Support programs that care for social service systems.

**Contact:**

Jean Capuno-Tan | Community Investor, [jean.l.capuno-tan@boeing.com](mailto:jean.l.capuno-tan@boeing.com)

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### Other Types of Support From Boeing

Across Canada, Boeing may have the opportunity to support organizations in the following ways:

- **Business-related Sponsorships:** Support for these requests is limited and processed locally at each business site. For sponsorship requests, please contact Jean Capuno-Tan, [jean.l.capuno-tan@boeing.com](mailto:jean.l.capuno-tan@boeing.com), *at least three months prior to the required funding date.*
- **Employee Volunteering:** If you have an opportunity that aligns to our strategy, please contact Jean Capuno-Tan, [jean.l.capuno-tan@boeing.com](mailto:jean.l.capuno-tan@boeing.com).
- **Event Sponsorships to Charitable Galas, Fundraisers and Benefits:** The Boeing Company will support non-profit organizations through sponsoring a fundraising event or community program. The company supports organisations that strongly align with our Veterans & Families, Tomorrow's Innovators and Dynamic Communities local strategies; are represented on the board of directors by a Boeing executive; and/or align with Boeing's business goals. *Please email your local contact at least six months prior to the event.*

Before making contact, please determine that your organization meets eligibility; review the [grants eligibility and exclusion guidelines](#). We do not make capital campaign grants.